



BPIP Website

*49th BPIP Meeting
Sheena Zuberi*

OUT LINE

- Why is the Website being redesigned?
- The New website
 - A Snap Shot
 - Live Demo
- Members Input



BRITISH PATENT INFORMATION PROFESSIONALS

[Useful links](#)

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WELCOME TO BPIP

British Patent Information Professionals Group

British Patent Information Professionals' (BPIP) group is an informal group of UK-based representatives of organisations which have overlapping interests in patent information matters. Started in 1990 as the Derwent UK User Group, and later the Thomson Scientific User Group (TSUG), we have developed into an organisation of professionals who use a range of vendor products and services and have similar professional interests and concerns.

Members meet annually to discuss patent information-related issues, share searching tips and give feedback from patent information meetings. Presentations and updates from patent information vendors and other experts provide an opportunity to deepen professional expertise. As a result of the shared experiences and discussions, the group can deliver consensus opinion to patent information providers and patent offices. Patent information providers may be invited to attend part of the meetings to address particular issues raised.

There are no membership fees, however, membership is limited to patent and information searchers (no patent information vendors are members). Meetings are held once a year, usually hosted by one of the member companies, and coordinated on a voluntary basis by members of the group. Each attending group member is responsible for their own travel and accommodation.

***A website without visitors is like a ship lost
in the horizon***



1st IMPRESSIONS

1st Impressions count!

- 55 % of visitors spend less then 15 sec on a website
- First impressions are huge
- Studies have shown that the first 10 sec are crucial in deciding to stay or go

Positive Impact

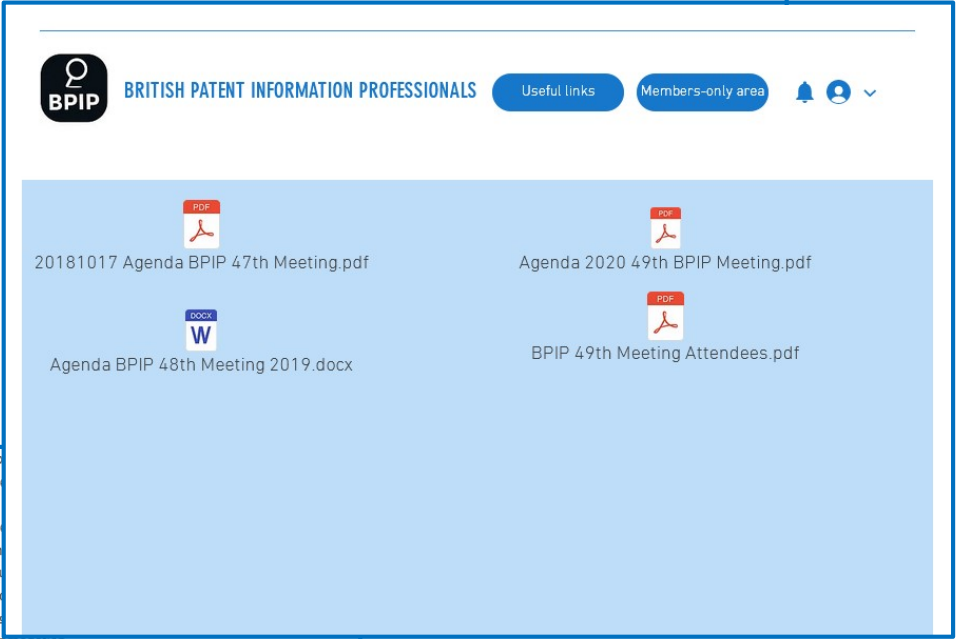
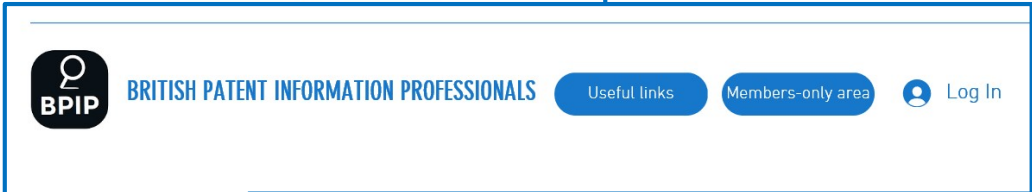
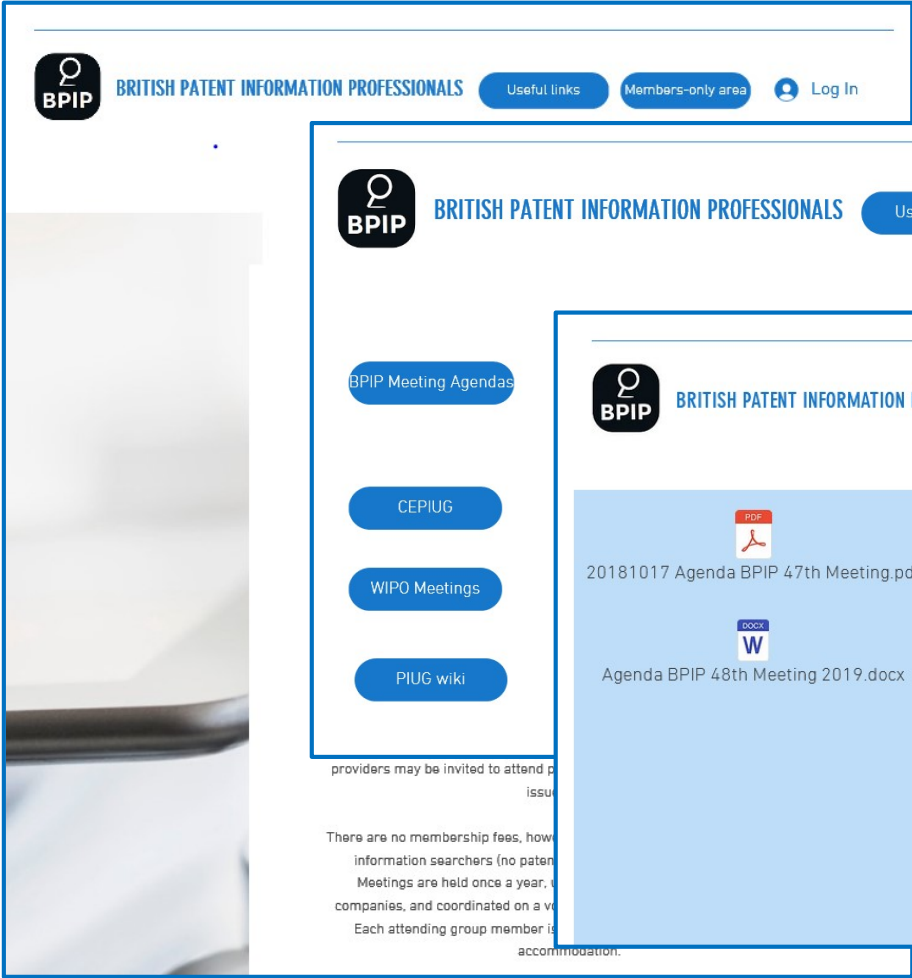
- A good website should make a positive impression
 - It should ensure visitors hang around and check out content
 - Encourage members to visit regularly
 - Lead to an increase in the member base
-

QUESTIONS

- When was the last time you visited the BPIP website
 - How often do you visit the BPIP site
 - If you haven't come back in a long time....why

 - How can the content be made more useful
 - What else would you like see on the website
 - Educational resources and software tips
 - Have you seen anything on other websites that you like
-

BPIP WEBSITE





PATENT INFORMATION USERS GROUP, INC.
The International Society for Patent Information Professionals

Log in

Enter search string

PIUG has

Upcoming Events

[PIUG 2020 Annual Conference](#)
26 Oct 2020 8:00 AM | Virtual Format

[PIUG 2021 Biotechnology Conference](#)
24 May 2021 | Virtual Format

[PIUG 2021 Annual Conference](#)
24 May 2021 8:00 AM | Virtual Format

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[Exciting Opportunities on the Marketing & Membership Committee](#)
30 Oct 2020 8:49 AM | [Anonymous member](#)

[IPWatchdog and CAS joint Webinar: Best Practices in High-Stakes IP Searches for M&A, Licensing, and Validity, Tuesday, October 27, 2020 at 12 pm ET | 5 pm](#)

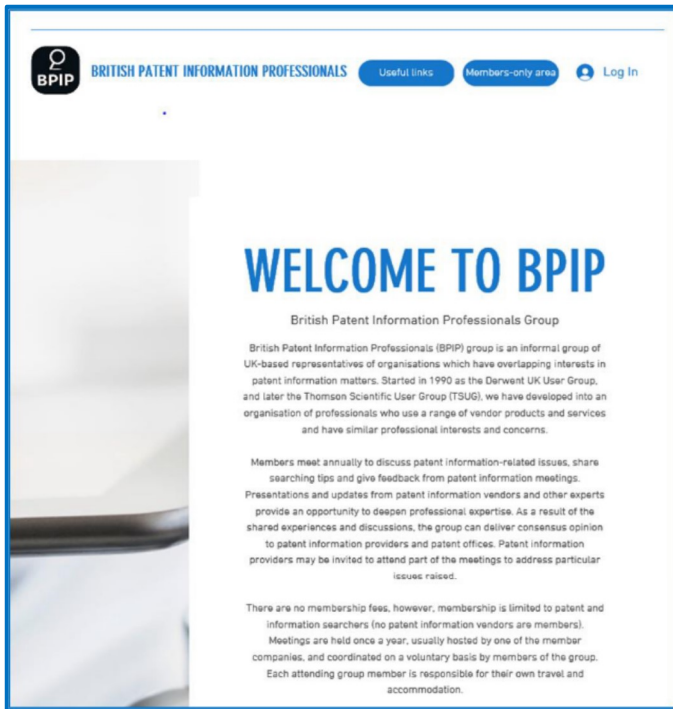
The PIUG Mission

Our mission is to support, assist, improve and enhance the success of patent information professionals through leadership, education, communication, advocacy and networking.

Why Join PIUG?

- Affiliation with the premier international society for patent information professionals, whose active members include patent attorneys and agents, licensing professionals, patent information researchers and vendors, and documentation experts from the U.S. and abroad.
- Opportunity to participate in committees that help shape the organization, i.e. Education & Training, Partners & Patent Offices, Member Relations, etc.

WHY IS THE WEBSITE BEING RE-DESIGNED?



- Outdated appearance
- Amateur in design
- Not engaging or pleasing to look at
- Has no structure
- More like folders on a PC
- Transitions from pages not smooth
- Uses PDFs files

NEW WEBSITE

- Clean, modern appealing design
 - Relevant content
 - Functional
 - Easy to navigate
 - Fast to load
 - Search engine friendly
 - Mobile friendly
 - Mobile devices are very quickly becoming the primary internet viewing device
-



UPCOMING EVENTS

BPIP 49th Meeting 2020

49th British Patent Information Professionals Meeting

11 November 2020

virtual meeting - contact bpipinfo@gmail.com to get attendance details

[Read More](#)



Our Story

British Patent Information Professionals



Our Vision

I'm a paragraph. Click here to add your



Our Members

Organisations currently represented



Our Story

British Patent Information Professionals (BPIP) is an informal group of UK-based representatives of organisations which have interests in patent information matters.



Our Vision

I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.



Our Members

Organisations currently represented include, but are not limited to: AstraZeneca, BP, Cambridge Display Technology, Extract Information...

Contact Us



Contact Us

Contact us using the form below for more information or to join our network

Type your message here...

Submit

Thanks for submitting!

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<https://www.bpipinfo.com>

MEMBERS INPUT

- How can the content be made more useful
- What else would you like see on the website
 - Educational resources, and software tips
- Have you seen anything on other websites that you like

Next Steps

- Set-up Focus Group - Volunteers required
 - Beta testing
 - Website goes live - Early 2021
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