

8<sup>th</sup> July 2021

Dear CEPIUG Members,

we at the CEPIUG board have been thinking long and hard about the future of the organisation. As you know the Confederacy was founded in 2008 to promote the sharing of experiences and expertise in patent searching across Europe and currently represents patent information user groups of nine different European countries with nearly 1000 individuals members.

The current regulations of the Confederacy state:

1.2 The Confederacy shall exist to promote the professional status and skills of the patent information community.

1.3. The Confederacy aims to provide a platform for discussion and cooperation for its Members.

Based on these regulations the board drew up a more concrete formulation of our goals for the future. To focus our thoughts we utilised a well established framework for structuring organisation: the VMOST-model. This acronym stands for Vision, Mission, Objectives and Tactics. The point of the exercise was to refine the goals of the organisation, to provide meaning to what we are doing and consequently to provide a framework for our activities in the future.

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The mission of the CEPIUG remains unchanged:

To Promote Cooperation of National Patent Information Groups at a European Level.

We identified three objectives which would allow us to achieve this mission:

#### 1<sup>st</sup> Objective

To provide a platform for discussion and to support formation and cooperation of patent information user groups within Europe.

This is the main objective and aligns well with the mission of the organisation. However, the current activities of the CEPIUG includes the representation of the national patent information user groups at a European and Global level on the Sacepo-PDI and WIPO committees. As a result we introduced a second objective:

#### 2<sup>nd</sup> Objective

To represent national patent information user groups before European and international organisations.

Finally, the board feels it would helpful to exploit our combined strength to influence the development of patent data and search tools, thus a third objective has been identified.

#### 3<sup>rd</sup> Objective

To influence and shape the art and development of patent searching tool and data.

All three objectives are designed to maintain the full independence of the national patent information user groups. However, the objectives allow us to bundle our influence whenever advantageous.

We would also like to introduce a slightly modified vision statement:

To Represent All European Users of Patent Information.

This is minor change to the current vision statement (“To represent the national information user groups at a European level”). Our aim is to represent the collective of user groups without limiting the activities of individual user groups. However, the Confederacy chooses to represent individuals from countries lacking a national patent information user group and encourage those individuals to form a national user group. Finally, we want to emphasise our focus on patent information.

The attached document outlines the Vision, Mission, Objectives and Strategy proposed by the CEPIUG board. We would now like feedback from all member organisations, preferably as a consolidated feedback from each of the national patent information user groups.

Please share your feedback with the CEPIUG secretary ( [secretary@cepiug.org](mailto:secretary@cepiug.org) ) by 15th August.

We aim to finalise the document based on all feedback received and present to members at the annual CEPIUG meeting planned for November or December 2021.



# CEPIUG Strategy

Draft 2021-06-30

Vision

To Represent All European Users of Patent Information

Mission

Our Mission is to Promote Cooperation of National Patent Information Groups at a European Level.

Objective

To provide a platform for discussions and to support formation and cooperation of patent information user groups within Europe.



Strategy

**Facilitating**  
**Promoting**  
**Sharing**

Objective

To Represent National Patent Information User Groups before European and International Organisations



Strategy & Tactics

**Representing**  
User Group Members  
Conferences, Events,  
Sacepo-PDI, WIPO committees

Objective

To Influence/Shape the Art / Development of Patent Searching Tools and Data



Strategy & Tactics

**Positive Lobbying**  
Influencing service providers; by grouping force of non-big companies & small User Groups, Issues, Developments, Strategies